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PROFESSOR DATUK DR ROHANA BINTI YUSOF  
ASSOC PROF DR KEOY KAY HOOI

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ASST PROF DR MOHAMMED W MUHIELDEEN AL GAILANI  
ASSOC PROF DR CHAN HOR KUAN  
LILIAN KEK SIEW YICK  
NURELLY BINTI ZAKARIA  
IBRAHIM BIN ABDUL HADI  
SOPHIA WONG WOON KUAN  
NUR SYAMIMI BINTI ZAMZURI

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PROF DATO DR AHMAD BIN IBRAHIM FASC  
PROF DR MOHD TAJUDDIN BIN MOHD RASDI  
ASST PROF DR ALWYN LAU WING WANG  
DR LATHA RAVINDRAN SEGI UNIVERSITY

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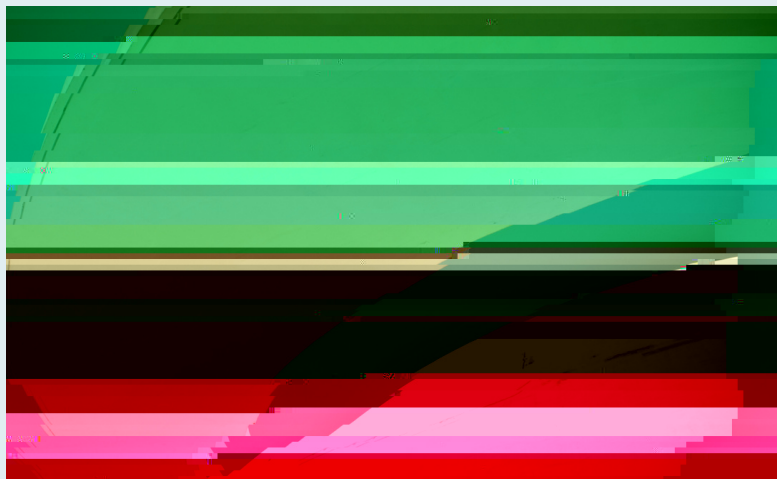
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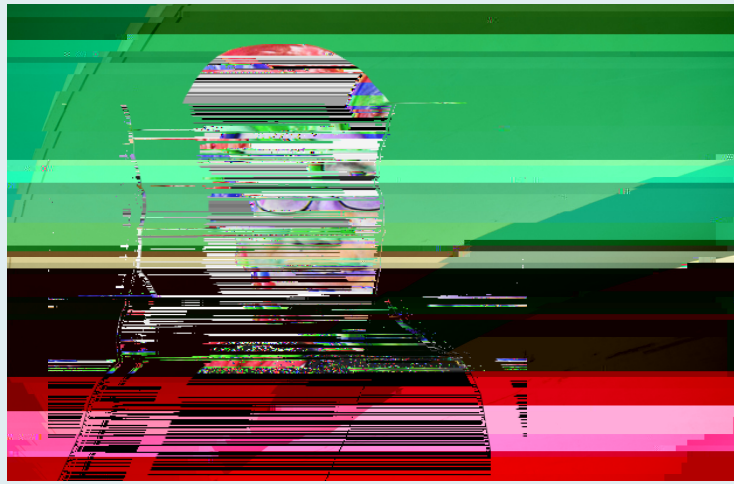








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# SPECIAL MESSAGE

CHAIRMAN ASEAN RESEARCH  
ORGANIZATION PHILLIPINES

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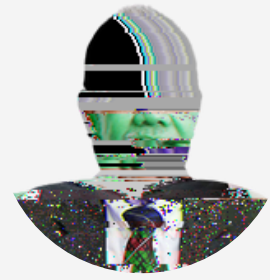
# INTRODUCTION

For

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# GREAT UNIVERSITIES, WHAT ARE THEY MADE OF?



Prof. Dato' Dr. Ahmad  
Bin Ibrahim FASc

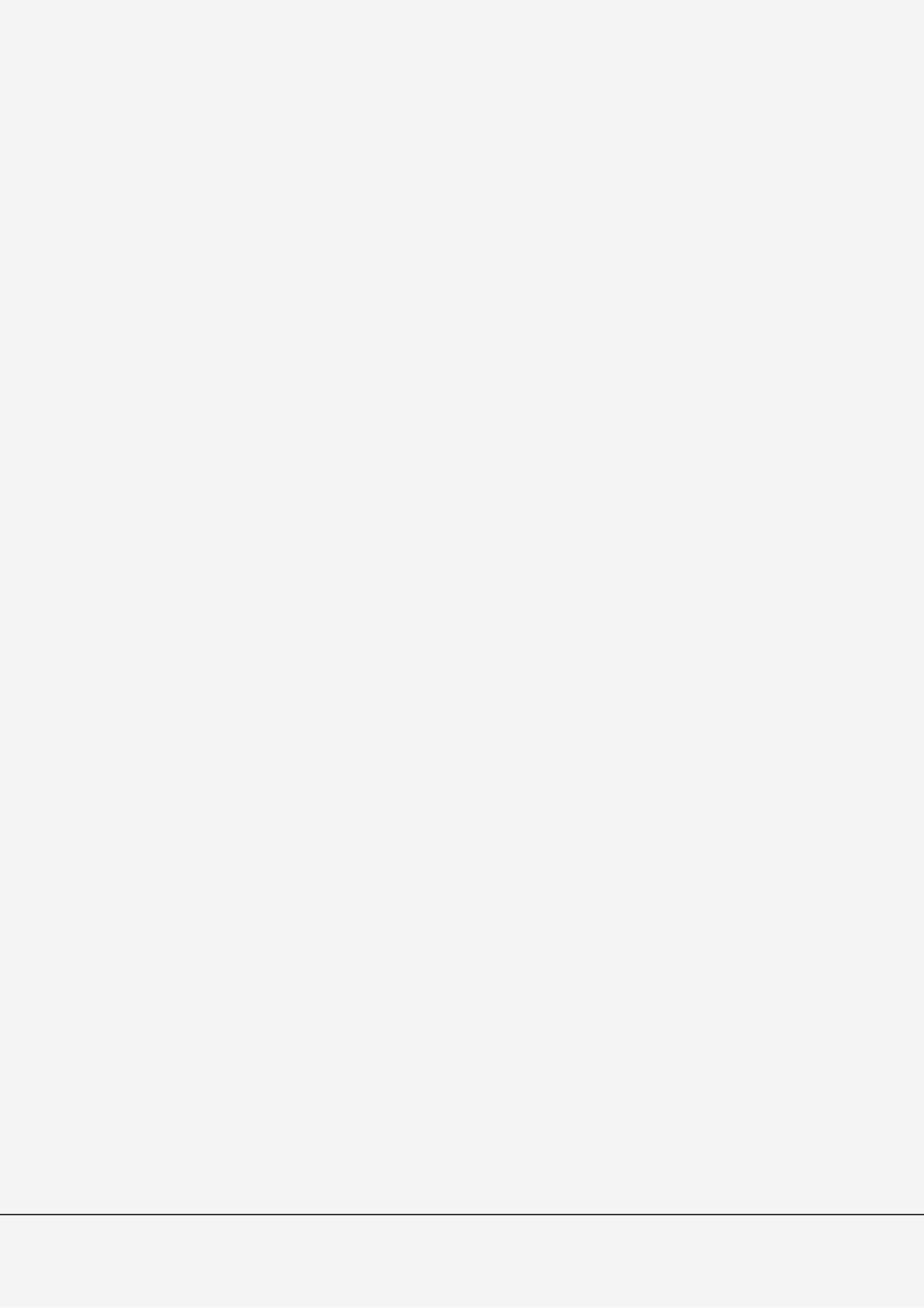


That knowledge is power is no longer disputable. Just look at the world economy now. It is increasingly knowledge-driven. Businesses which possess powerful knowledge assets are more prosperous. Knowledge about the market, technology, customer, competition, and also business trends makes such companies stand out in the competition. This explains why businesses worldwide invest significantly in strengthening their knowledge assets. In developed economies, the budget provision for the acquisition of knowledge assets is substantial. Such knowledge assets include among others robust facilities for R&D, the recruitment and retention of knowledge-rich talent, and a vibrant ecosystem for knowledge management. Innovation is naturally the ultimate destiny for such knowledge-intensive companies.

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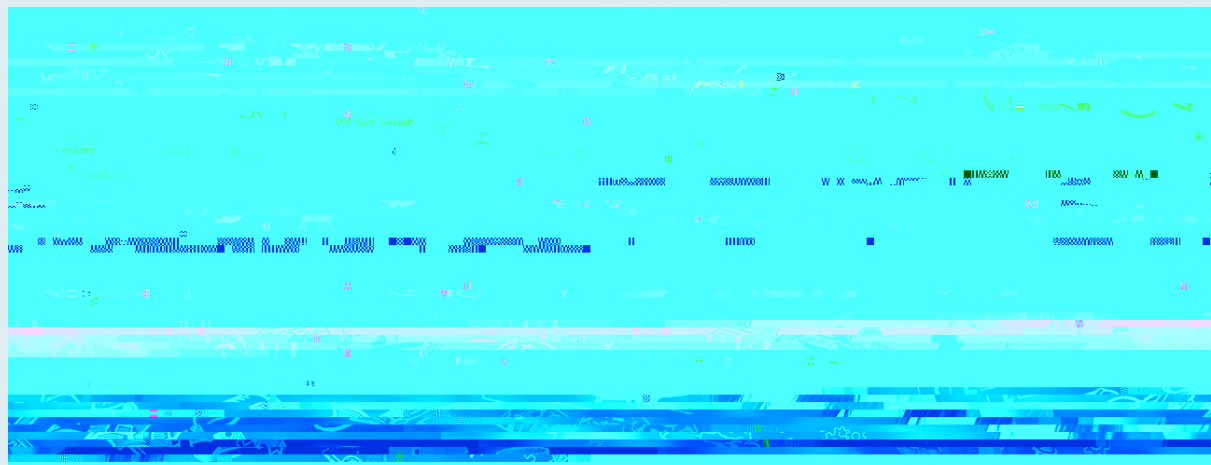
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Building the right R&D ecosystem is a major challenge. Universities that can claim to have achieved greatness have done so in a number of ways. Intellectual discourses and debates on knowledge are common in such universities. In order to attract participation from industry, society, and government, such an exchange of ideas would address current issues of the nation and the world. Deliberate an era

























~~3.10.3~~ In the traditional classroom, learning is delimited by time and space; with e-learning, these limitations are removed and optionality becomes key

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color and the music chosen helped them to overcome their own feelings of isol

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There are some key lessons learned from using digital technology in the classroom. The most important is related to the key knowledge, skills, and dispositions. Differentiation of activities is important for class.

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